



FACT SHEET

McDONALD'S® NUTRITION INFORMATION

- McDonald's offers a range of portion sizes and comprehensive information about our food.
- More fruit and vegetable options worldwide
 - Apple Dippers, Fruit 'n Yogurt Parfait, Fruit & Walnut Salad (U.S.)
 - Robinson's Smoothies, Oats-o-Simple Porridge (U.K.)
 - Toasted Rice Burgers (Taiwan)
 - Coconut water and whole apples (Brazil)
- McDonald's introduced **product packaging** which displays nutrition information using a new easy-to understand icon and bar chart format.
- **Premium Salads and Salads Plus:** 516+ million salads sold since April 2003 in the U.S.; over 16,000 tons of salad have been sold in Germany.
- Additional **Happy Meal® choices** around the world
 - Raisins and grilled cheese and tomato sandwich (Australia)
 - Dannon Drinkable Yogurt (France and Spain)
 - Fruit Bags with grapes & apples (U.K.)
 - Carrot bags (U.K.)
 - 1% Milk Jugs (U.S.)
- **McDonald's restaurants in the U.K.** served enough fresh grapes and apples from its fruit bags to provide more than one serving of fruit to every man, woman, and child who live in New York City.
- **www.mcdonalds.com** provides nutrition facts and education, menu planning tools, and wellbeing information.
- Nutrition information is available on over **1.5 billion trayliners** since 2004 as well as restaurant brochures, posters, and wallet cards.
- McDonald's **Brazil's nutrition website** gives energy equivalent to meal combinations.
- **Willie Munchright®**, the animated cartoon host of our "What's on Your Plate" nutrition education program.
- **YumChums** - Animated characters who use song and dance to teach children about balanced, active lifestyles in the U.K.