



The advertisement features a yellow background. On the left, there is a McDonald's logo and a man in a yellow cap and dark shirt with his arms crossed. In the bottom left corner, there is a logo for 'الشريك الداعم' (Supporting Partner) and 'صندوق تنمية الموارد البشرية' (Human Resources Development Fund). On the right, the text reads: '400 وظيفة بانتظاركم' (400 jobs waiting for you), 'حياكم وش تنتظرون؟' (Welcome, are you waiting?), '13 سبتمبر' (13 September), 'للتقديم:' (For application:), '1 مركز ماكدونالدز للتوظيف والتدريب بالرياض' (1 McDonald's training and recruitment center in Riyadh), '2 مكتب إدارة ماكدونالدز بالشرقية - الخبر' (2 McDonald's management office in Al-Qhura - Al-Khobar), and '#يوم\_ماك\_الوطني\_للتوظيف' (#NationalHiringDay).

## September 23, McDonalds National Hiring Day

In line with Vision 2030 and within the framework of McDonalds Saudi Arabia's endeavor to support and empower Saudi youth, and in cooperation with the Human Resources Development Fund, Hadaf, Riyadh International Catering Corporation, launched a new national initiative called (National Hiring Day), on September 23, 2020 AD, which aimed to provide 400 jobs for the people of the country, and to ensure safety and career development for them by joining the McDonalds family.

Jobs varied between restaurant service staff, McDelivery service employees, and branch managers under training, among others.

The campaign relied on conducting immediate interviews and immediate selection of qualified applicants, while adhering to all preventive and precautionary measures and social distancing measures.

In conclusion, McDonalds Saudi Arabia extends its sincere thanks to the official authorities for their unlimited support in making this campaign a success.