

Atop the golden arches: HH Prince Mishaal Al-Saud

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Under Prince Mishaal Al-Saud's leadership, McDonald's Saudi Arabia has become a leading local employer and one of the best McDonald's operations in the globe. Speaking to The CEO Magazine from his native Saudi Arabia, His Highness Prince Mishaal Al-Saud has the upbeat tone of a man who has recently received good news.

In this case, it's the Golden Arches Award, the highest accolade the McDonald's global corporation bestows on its franchisees.

Click on the link to know more about the interview: https://www.theceomaga-zine.com/executive-interviews/food-beverage/hh-prince-mishaal-al-saud/.