



McDonald's KSA celebrates the World Day of People with Special Needs

Riyadh, December 3rd, 2020

We at Riyadh International Catering Corporation, owners of the McDonald's franchise in the Central, Eastern and Northern regions of KSA, have always deeply cared about and shown our continuous support to our beloved Down Syndrome children, which is why we happily sponsored a day of festivities on December 3rd, 2020, in celebration of World Day of People with Special Needs with more than 235 children from 5 associations. The activities we planned varied according to each association, and we took all the precautionary measures into consideration to ensure the safety of the children and the attendees.

This celebration took place in Riyadh in collaboration with Basmat Qudrati Center for Day Care, Abtal Almarefah Center, Tefly Center for Day Care, Roa Center, and Standard Care Rehabilitation Center, where the children enjoyed their favorite Happy Meals and free toys along with all the fun activities we prepared for them.

This was planned as part of McDonald's initiative to support people with Down Syndrome under their social responsibility platform (Ajyalona)

To know more about McDonald's social responsibility initiatives, please visit AJYALONA.com