



**For the fifth year in a row, McDonald's Capacity Building Program continues its successes and presents a 44,660 SAR check to the DSCA charitable association**

As part of McDonald's KSA's strategy to support Down Syndrome and under its community service platform (Ajyalona), McDonald's allocated all McRoyale sales on March 21<sup>st</sup> to support Capacity Building Program to support Down Syndrome Kids , and presented a check worth 44,660 SAR to Down Syndrome Charitable Association (DSCA) which oversees the program.

The program, which was launched more than five years ago in cooperation between McDonald's and DSCA, aims to provide families, mothers, specialists and everyone who is related to Down Syndrome with the latest methods and means to develop communication and other skills through workshops held in multiple regions, and this time four workshops were held online during the period from 8 to 22 March, where a workshop was added to be held for the first time with the presence of directors and supervisors of charitable centers aiming to discuss the training needs of care centers, increasing the number of attendees for future workshops and strengthening the relationship with them.

During the training workshops, training and rehabilitation processes for Down Syndrome Kids were discussed along with other important topics, including: managing the educational process, managing behavior in the private classroom, managing behavioral problems and the future of our children with intellectual disabilities.

McDonald's successfully concluded the campaign, where an amount of 44,660 SAR was fully granted to DSCA, during a ceremony at the company's headquarters in Riyadh, where Ms. Laila Sindi, Corporate Communication and Social Responsibility Manager, presented the check to Ms. Asma Al Shahrani, Manager of Resource Development for DSCA.

It is worth noting that the first campaign to support the Capacity Building program for Down Syndrome was launched in 2017, and since then, many workshops have been conducted under the supervision of specialists from DSCA in many cities in the Central, Eastern and Northern regions of the Kingdom.

For more information about McDonald's community service initiatives, please visit [Ajyalona.com](http://Ajyalona.com)