



McDonald's Kuwait looks to cement itself as a workplace of choice for the youth of Kuwait

The company launches national recruitment program, following massive success in 2020

Kuwait, ___ March, 2021 – Following the huge success of its recruitment program in 2020, McDonald's Kuwait is once again launching an aggressive national recruitment campaign focused on attracting ambitious Kuwaiti youth, ages 15 and above. The ongoing program seeks to fill in a large number of both part-time and full-time positions in its restaurants, as the part of the brand's continuous efforts to seek out the best talents and professionals in the industry.

This latest initiative comes in line with the brand's ongoing efforts to invest in its people and actively support growth and development in the communities it serves. In fact, McDonald's Kuwait has positioned its national employment program as a key business priority and a pillar of its positive impact program, as the brand actively seeks to provide opportunities for on-the-job training and education, professional development and career progression for the people of Kuwait. Setting a local industry precedent with the 2020 iteration of its national recruitment program, McDonald's successfully recruited a large number of local talents over the course of the year across various roles and positions within the organization.

Speaking about this program, Muntaser Alqadah, General Manager of McDonald's Kuwait said: "Joining the McDonald's family is a great opportunity for any talented young person, as it means becoming a part of one of the largest and most established brands in the world. A job at McDonald's is the ultimate entry point into the workforce, an incredible work experience that provides a solid foundation and invaluable training to develop skills and capabilities for the future. It also opens the door for a much-coveted long-term career within the world of McDonald's, with the ability to climb the ranks to reach management and leadership roles."

With its comprehensive and extensive program, McDonald's Kuwait is providing recruits with an opportunity for intensive training and professional development, designed to foster valuable skillsets in team work, decision making, time management and leadership. The program will also provide youth with the unique horizon-broadening experience of working in a rich multinational and diverse professional environment.

Specifically designed to cater for the needs of first jobbers and students, the program is highly flexible, allowing employees to choose between part-time and full-time positions, as well as determine their preferred work schedules, working days and hours, and even locations. Employees can also choose a job role that is of interest to them, including: restaurant crew, trainee manager, guest experience leader, or barista.

Those interested in applying for a position can visit the dedicated careers website: mcdonaldskuwait.com. They can also follow McDonald's Kuwait on Instagram, Facebook and Twitter (@McDonaldsKuwait) for all the latest updates and news.

Press Release

