

## McDonald's "Together Always" Campaign

McDonald's Saudi Arabia launched a new campaign called "Together Always" through which it sheds light on the tight and continuous relationship between the brand and its lovers, and further proved how McDonald's is highly involved with the community and plays an integral role in it.

McDonald's has also expressed its gratitude and appreciation for all the positive messages which the brand lovers were sending during the pandemic, and thanked them for being responsible and following all the precautionary measures during the pandemic period to ensure the safety of both the customers and employees.

The campaign included many other emotional taglines, such as: (your happiness is our happiness).

And as always, McDonald's has affirmed its keenness and commitment to applying the highest standards of hygiene, safety and sterilization measures, and providing its products with the highest quality as always.