

Supporting diversity within its workforce

22%

of employees were **aged 18–24**, supporting early careers.



41%

of employees were **women**, 17 percentage points above the economy-wide average. McDonald's also has a restaurant in Dubai with 100% female employment.



Turning waste into impact

2.8 million kg of CO₂e emissions were cut in 2024 by recycling used cooking oil into biodiesel—helping drive a more sustainable future.

Community impact and philanthropy



1,000 meals donated during the 2024 UAE floods, in collaboration with the Sharjah Municipality.

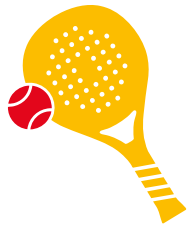


Over **AED 1.7 million** donated to the Emirates Red Crescent, supporting free healthcare for those in need.



A further **AED 1 million** donated to the *Mother Endowment Campaign*, a UAE government initiative which supports the education of millions of individuals around the world.

Junior padel academy: empowering young athletes



- **1,200 kids aged 8–12** participated.
- **AED 1.6 million invested.** This included the cost of renting the courts, coaches, branding, and giveaways.
- Part of McDonald's commitment to **community wellbeing through accessible sports.**

Investing in the future



Around **AED 87 million** invested—**7%** of total spend with suppliers—in new restaurants and upgrades, reaffirming McDonald's commitment to the UAE.

Values reflect 2024 unless stated otherwise. Impact estimates provided by Oxford Economics. The GDP, employment and tax impact reflects McDonald's domestic operations in the UAE, as well as any estimated supply chain expenditure with UAE-based suppliers by the International Developmental Licensed markets in scope of this 2026 study.

Explore your impact on our Economic Impact microsite via the QR code.

