

CONSUMER GAME OF CHANCE COMPETITION

SCHEDULE TO CONDITIONS OF ENTRY

Competition	McDonald's Australia McGold AFL Grand Final Consumer Promotion
Promoter	McDonald's Australia Limited (ABN 43 008 496 928) of 21 – 29 Central Avenue, Thornleigh, New South Wales 2120; telephone: (02) 9875 6666.
Competition Period	The competition begins at 8:00am (AEST) and concludes at 11:59pm (AEST) on Sunday 26 September 2026.
Eligible Entrants	Entry is only open to residents of Australia who are physically present at the Melbourne Cricket Ground (MCG) in Victoria, Australia during the 2026 AFL Grand Final on 26 September 2026, and who: a) are aged 18 years or older; b) Hold a valid ticket for the 2026 AFL Grand Final; and c) have an active email address, in order to be contacted should they win the major prize.
Activation	The McDonald's Australia McGold AFL Activation will take place at Melbourne Cricket Ground (MCG), Melbourne, Victoria. (Activation) .
Entry Mechanic	To enter, Eligible Entrants must, during the Competition Period: a) Attend the Activation and be present in the grandstand during the McDonald's McGold Card announcement; b) Be one (1) of five (5) Eligible Entrants randomly selected by the Promoter from Eligible Entrants identified by camera operators and displayed on the big screens (Finalist); c) If selected as a Finalist, proceed to the MCG playing field and choose one (1) of five (5) golden briefcases when directed by the Promoter; and d) The Finalist who selects the golden briefcase containing the McGold Card will be awarded the major prize. Each of the remaining four (4) Finalist will receive a McGold merchandise pack. By participating, Eligible Entrants agree to be contacted in connection with this promotion, including if they are selected as a winner.
Winner Determination	There will be one (1) major prize winner determined in respect of this Competition.

	The major prize winner will be the Finalist to open the golden briefcase with the McGold card. There will be four (4) consolation prize winners in respect of this Competition, being each of the four (4) Finalists who do not win the major prize.
Prizes	There are up to five prizes available to be won, being one (1) major prize, four (4) consolation merchandise prizes, Major Prize – McGold Card The major prize is one (1) McGold Card, valued at \$62,400 (including GST). The McGold Card entitles the major prize winner, subject to verification, to McDonald's "for Life" (for the winning card holder only), with its value based on up to two meals per week (valued at \$30 per week) for forty (40) years. A McGold Card is a form of reloadable gift card redeemable only at participating restaurants and will be fulfilled by IGO Direct. The gift card is reloaded every 8 weeks with a value of \$240. There is a maximum spend of \$200 per transaction, and not redeemable for cash. The Major Prize will be delivered in either of the following manners, where the winner will be contacted before the conclusion of the first year to decide on the following fulfilment options: • <u>Option One: McGold Card for 40 Years</u> The Major Prize winner, subject to verification, will receive a McGold Card which entitles them to McDonald's "for Life" (for the winning card holder only), based on up to two meals per week (valued at \$30 per week) for forty (40) years. This is one (1) x McGold Card with a value of \$62,400 valid for 40 years. • <u>Option Two:</u> One (1) x McGold Card with a value of \$1,560 valid for 1 year, and \$20,000 cash that will be paid by the Promoter by electronic funds transfer to the winner's nominated Australian bank account, held in the winner's name. For clarity: ○ You are responsible for providing the correct Australian bank details to the Promoter in order to receive the Prize. The Promoter will not replace or retransfer the funds in the event you provide incorrect details, except if the error was due to fraud or negligence by the Promoter. ○ The Promoter is not liable for the goods or services you purchase with the cash. Any purchase made constitutes a transaction between you as the holder of the cash and the relevant retailer.

- You acknowledge and agree that the Promoter is not a party to that transaction, and is not in any way responsible or liable in relation to that transaction. Any dispute about goods or services purchased with the cash must be resolved with the retailer.
- If at the conclusion of the first year you decide on the McGold Card for 40 Years, then the McGold Card will continue to be valid for a further 39 Years.
- If at the conclusion of the first year you decide on the \$20,000 cash fulfilment option, you will be paid the \$20,000 and the McGold Card will be valid until the end of that first year.

Consolation Merchandise prize:

There are four (4) merchandise pack prizes available. Included in the pack

Prizes	Quantity	Prize Value	Total Prize Value
McGold Bucket Hats (Adult size)	4	\$35.00	\$140
McDonalds branded Towel	4	\$45	\$180
McDonalds branded Towel	4	\$45.00	\$180
Total	12		\$500

McGold Card Gift Card Terms

The major prize is also subject to IGO Direct's terms and conditions for gift cards available here: <https://marketing.truerewards.com.au/visa-gift-card-terms/>

Each digital VISA card is issued by iGoDirect Group Pty Ltd and Terms & Conditions apply. In order to activate a digital VISA card, you must: a) Have a mobile device which supports Apple Pay or Google Pay; b) Be in Australia with location services enabled on your mobile device; c) Download the True Rewards App, create a membership and accept the terms and conditions of the True Rewards App; and d) Agree to any

	applicable terms of use, privacy policy and/or any other terms of Apple Pay or Google Pay. Digital VISA cards are valid for the period advertised on the digital VISA card and in the email containing the digital VISA card, and will expire on the date indicated on the face of the digital VISA card as shown in the True Rewards App. After the digital VISA card has expired it is no longer valid, and all transactions will be declined. You agree that you have no right to receive a refund of any unused value remaining and that unused value will become True Rewards' property immediately following the expiry date unless True Rewards elects otherwise.
Entry Limit	There is a limit of one (1) Competition entry per Eligible Entrant during the Competition Period.
Winner Notification	All winners will be notified immediately in person at the Activation. Major prize winner will also be notified in writing by email. If you win the major prize, you must follow the prompts in the email notification you receive to confirm your personal information, and complete any relevant winner verification documentation provided by the Promoter. Major prize winner is responsible for having ongoing access to their nominated email.
Unclaimed Prize Draw	Any un-won or unclaimed merchandise prizes remaining at the Activation at the end of the Competition Period will be forfeited by the Promoter and may be handed out to remaining participants and/or spectators. Major/merchandise pack prize claim date: 26th September 2026 If a major/consolation prize is unclaimed or the winner has not provided the information required above by the major/consolation prize claim date above, or if, after making all reasonable attempts, the Promoter can't contact a winner by the major/consolation prize claim date above, the relevant entry/ies will be discarded and the Promoter will hold an unclaimed prize draw at 11am (AEDT) on the 4th November 2026 at Creata, 6/3 Central Avenue, Thornleigh NSW 2120 to randomly distribute the major/consolation prize/s in descending order of value to other valid entrant/s. If any major/consolation prize remains un-won at the end of this Competition, or if the major/consolation prize winners cannot be found, that information will be published on the Promotional Site on 4 December 2026.
Promotional Site	https://www.mcdonalds.com/au/en-au/competitions-terms-and-conditions.html
Prize Distribution	The major/merchandise prize will be provided to the winners within fourteen (14) days of confirmation of the details requested in the winner notification email, as set out above. Merchandise prizes will be provided to winners at the Activation.

Total Maximum Prize Value	The merchandise prize pool is valued at: \$500 The major prize pool is valued at: \$62,400. Total maximum value of all prizes awarded in the Competition is \$62,900
State/Territory	VICTORIA, AUSTRALIA
Permit Numbers	Authorised under: AFL GF permit: [INSERT]

CONSUMER GAME OF CHANCE COMPETITION

CONDITIONS OF ENTRY

1. Information on how to enter and Prize(s) form part of the Schedule and these Conditions of Entry. These Conditions of Entry must be read in conjunction with the Schedule for the Competition. Entry into the Competition is deemed acceptance of the Schedule and these Conditions of Entry. Capitalised terms and expressions appearing in these Conditions of Entry are as defined in the Schedule or these Conditions of Entry. Unless the contrary intention appears, a reference to the singular includes the plural and vice versa. The Schedule will prevail to the extent of any inconsistency between the Schedule and these Conditions of Entry. If applicable, these Conditions of Entry apply to each participating restaurant except where context in these Conditions of Entry indicates otherwise.

Eligibility

2. The Competition is open to Eligible Entrants. The directors, management and employees (and their Immediate Families) of the Promoter, its related entities, corporations or franchisees (if applicable), printers, suppliers, providers and agencies whom are directly associated with the conduct of this Competition are ineligible to enter the Competition.
3. **Eligible Entrants aged under 18 years** must obtain the consent of their parent or legal guardian to enter the Competition and provide Personal Information about themselves (if required). Entrants who are under the age of 18 years and enter the Competition without disclosing (or attempting to conceal) their age (as and where required) and/or do not provide the required parental or guardian consent (as and where required) will be deemed invalid. These Conditions of Entry will bind the Eligible Entrants and any parent or legal guardian who gives their consent (for Eligible Entrants aged under 18 years). If any winner is aged under 18 years, the Prize will be awarded to the parent or legal guardian who consented to the winner entering the Competition, on behalf of the winner, at the sole discretion of the Promoter and that parent or legal guardian must hold the Prize on behalf of the Eligible Entrant and must transfer the unused balance of the Prize to the Eligible Entrant on their attaining the age of 18 years (if applicable).

How to enter

4. Eligible Entrants may enter the Competition during the Competition Period in accordance with the Entry Mechanic. Eligible Entrants must provide all information required to enter the Competition, which may include, but is not limited to, their full name, gender, date of birth, residential address, current and valid email address, contact telephone number and mobile telephone number.
5. Eligible Entrants may enter up to the Entry Limit. If multiple entries are not permitted, any subsequent entry after the first valid entry is received will be deemed invalid. If multiple entries are permitted, each entry must be submitted separately. All entries must independently comply with these Conditions of Entry. Entries received will be considered final by the Promoter. The Promoter accepts no responsibility for late, lost or misdirected entries. Incomplete, inaccurate, erroneous, ineligible or incomprehensible entries will be deemed invalid.
6. **App entries:** Entries submitted via the App will be deemed accepted at the time of receipt by the Promoter (the time you complete your purchase of an Eligible Product) and not at the time of transmission. Costs associated with entering the Promotion via the App remain an Eligible Entrant's responsibility and may vary depending on the Internet service provider used. Once an entry is submitted, Eligible Entrants acknowledge that the entry may not be withdrawn, altered or deleted (except as and where required by the Promoter). For Internet entries using:
 - a. **Mobile Internet:** Eligible Entrants must have the bill payer's consent to use mobile Internet to participate in the Promotion or their entry will be deemed invalid. Some service providers and mobile devices may not provide access to QR code and/or mobile Internet. Eligible

Entrants must check with their service provider if unsure. Downloading and/or accessing mobile content including web-based content may incur data charges. Any external links (such as links clicked through the Apple App Store or Google Play) and promotional application features that require Internet connection may also incur data charges. Eligible Entrants will need to refer to the terms of the contracts with their mobile carrier, usage plan or Internet service provider (as applicable) for costs, as costs vary from plan to plan.

7. The use of any automated entry software or any mechanical, electronic or other means that allows an Eligible Entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that Eligible Entrant invalid.
8. The decision by the Promoter to accept or reject an entry is in the Promoter's reasonable discretion and no correspondence will be entered into.

Winner Determination

9. Prizes will be determined as set out in the Schedule to Conditions of Entry above. It is a condition of accepting a Prize that the winner (and their parent or legal guardian, if the winner is aged under 18 years) may be required to sign legal release(s) (including Prize acceptance release(s)) in a form determined by the Promoter in its reasonable discretion.
10. The Promoter will conduct the Unclaimed Prize Draw to distribute any Prize(s) unclaimed by that date, subject to any written directions given under applicable Australian State or Territory legislation.
11. The Promoter, in its sole discretion, may allocate any Prize(s) or deal with them as it sees fits, in circumstances where insufficient Entries are received.
12. The winner(s) will be notified in person at the Activation and in writing by email (if applicable) and published in the Publication (if applicable). Eligible Entrants agree that the Promoter may, in the event they are a winner, publish their name and locality in any media, as required under the relevant Australian State or Territory. The Promoter will take all reasonable steps to notify winner(s). The Promoter's decision is final and no correspondence will be entered into.

Prize(s)

13. The winner(s) will be awarded the Prize(s) except if any winner is aged under 18 years, in which case the Prize will be awarded to the parent or legal guardian who consented to the winner entering the Promotion, on behalf of the winner, at the reasonable discretion of the Promoter and, where applicable, that parent or legal guardian must hold the Prize on behalf of the Eligible Entrant and must transfer the unused balance of the Prize to the Eligible Entrant on their attaining the age of 18 years (if applicable).
14. All Prize(s) are subject to the Prize supplier's prevailing terms and conditions of use and these Conditions of Entry (including the Schedule).
15. All additional costs not expressly stated, but which may be incurred in acceptance and use of the Prize(s), are the responsibility of the winner(s).
16. **Cash prizes (if applicable)** may be awarded in the form of an EFT transfer to the winner's nominated bank account. Cash transfers may take up to 30 working days to process prior to being ready for collection or postage from the date the Promoter contacts the Winners. The Promoter will not be responsible for any incorrect bank details or account details provided by the Winners.

17. **If any Prize includes a voucher, gift card, debit card, pass or ticket:** Vouchers, gift cards, debit cards, passes and tickets are subject to their prevailing terms and conditions of use, including expiry dates, minimum spend, additional fees and are not replaceable if lost, stolen or damaged.
18. **If any Prize includes food and/or beverage(s):** It is the responsibility of the winner(s) and their companion(s) (if any) to ensure the food and/or beverage(s) included in the Prize(s) is consistent with their dietary requirements. The participating restaurant(s) reserve the right to substitute ingredients of the food and/or beverage item(s) as a result of seasonal, supplier or other variability outside the reasonable control of the Promoter. No request by a winner to substitute or vary the Prize will be accepted. Redemption of the Prize(s) is subject to availability of food and/or beverage(s) at the participating restaurant(s), and individual food and/or beverage item(s) may not be available at a particular participating restaurant(s). The Promoter accepts no responsibility for any food and/or beverage item(s) being unavailable at any participating restaurant(s).
19. The value of all Prize(s) is the Total Maximum Prize Value. The Prize(s) are not transferable or exchangeable and cannot be taken as cash (unless otherwise indicated). The Prize(s) must be taken as offered and cannot be varied or redeemed in conjunction with any other offer. You acknowledge and agree that if a Prize (or element of a Prize) is unavailable for any reason, the Promoter may provide another item of equal or greater value, subject to any necessary approval by the state/territory gaming authorities. The Promoter accepts no responsibility for any tax implications that may arise from Prize winnings. Independent financial advice should be sought. The Promoter accepts no responsibility for any variation in Prize value. All Prize values are the recommended retail price including GST. If, for GST purposes, this Competition results in any supply being made for non-monetary consideration, you must follow the Australian Taxation Office's stated view that where the parties are at arm's length, goods and services exchanged are of equal GST inclusive market values.
20. Eligible Entrants can only enter in their own name. The Promoter reserves the right to request the Eligible Entrant produce (within the requested time) appropriate photo identification or other documentation (to the Promoter's satisfaction, at its sole discretion) in order to confirm the Eligible Entrant's identity, age, residential address, eligibility to enter and claim a Prize, and any information submitted by the Eligible Entrant in entering the Competition, before issuing a Prize (including confirming consent of an Eligible Entrant's parent or legal guardian and the name, age and address of the parent or legal guardian who gave their consent, where an Eligible Entrant is under 18 years of age, if applicable). The Promoter reserves the right to verify the validity of any and all entries and to disqualify any Eligible Entrant for: (a) tampering with the entry process; (b) submitting an entry which is not in accordance with these Conditions of Entry; or (c) engaging in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the Competition. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved. A Prize will only be awarded following any winner validation and verification that the Promoter or its agents require in their reasonable discretion.
21. It is a condition of accepting and participating in the Prize(s) that the winner(s)) may be required to sign eligibility form(s), code(s) of conduct, non-disclosure agreements and/or legal release(s) in a form determined by the Promoter in its absolute discretion. If a winner is under 18 years of age, their parent or legal guardian must also agree to and sign such documents (if requested by the Promoter).
22. If the Competition is not capable of running as planned and/or a Prize (or element of a Prize) becomes unavailable for any reason beyond the reasonable control of the Promoter (including safety or participation delays caused by any disease, epidemic, pandemic), the Promoter reserves the right, in its reasonable discretion, to cancel, terminate, modify or suspend the Competition and/or if necessary to provide comparable prize(s) (or prize element) of equal or greater value to the original Prize(s), subject to any written directions made under applicable Australian State or Territory legislation.

23. To the extent permitted by law, the Promoter, its franchisees (if applicable) and its associated agencies and companies exclude all liability (including negligence) except for any liability that cannot be excluded by law (including any applicable Consumer Guarantee under the Consumer Laws), for any direct or indirect injury, loss and/or damage arising in any way out of the Competition. This includes, but is not limited to: (i) technical malfunctions, delays or failures, including those resulting from accessing any materials related to this Competition and any incorrect, inaccurate or incomplete information communicated in the course of, or in connection with, this Competition as a result of any technical malfunctions, delays or failures; (ii) theft, unauthorised access or third party interference; (iii) lost or damaged entries, Prize claims or Prize(s); and/or (iv) acceptance and/or use of any Prize. Applicable manufacturers and/or distributors should be contacted in regards to all Prize warranty claims (where applicable).
24. As a condition of entering the Competition, an Eligible Entrant consents to, in the event they are a winner, the Promoter using the Eligible Entrant's entry, name, locality, likeness, image and/or voice (including photograph, film and/or recording of the same) in any media for an unlimited period of time (to the extent permitted by law) without further notification, remuneration or compensation for the purpose of promoting, publicising or marketing the Competition (including any outcome), and/or promoting any products or services manufactured, distributed and/or supplied by the Promoter. The Eligible Entrant agrees that, in the event they are a winner, they will participate in all reasonable promoted activities in relation to the Competition and Prize as requested by the Promoter and its agents.
25. A participating restaurant may cease to be a participating restaurant if circumstances arise due to a pandemic or health crisis, that cause the participating restaurant to close or otherwise modify operations. By entering this Competition, you acknowledge and agree that this may occur at any time, without notice to you, during the Competition Period. If you are a winner, by accepting the Prize, you acknowledge and agree that:
- a. the Promoter's (and its affiliates) business operations and requirements may substantially change in the period in which you can use the Prize; and
 - b. to the extent permitted by law, the Promoter shall have no liability to you if:
 - i. participating restaurant(s) cease to be participating restaurant(s); or
 - ii. any food and/or beverage items changing or becoming unavailable for purchase at any participating restaurant(s); or
 - iii. the Promoter experiencing an insolvency event or exiting the Australian market,
- during the period in which you can use the Prize.
26. All queries, issues and concerns in connection with this Promotion are to be directed to the Promoter by completing the Contact Us form on <https://mcdonalds.com.au/contact-us>. All disputes are to be adjudicated by the Promoter.
27. If any dispute arises between an Eligible Entrant and the Promoter concerning the conduct of this competition or claiming the Prize, the Promoter will take reasonable steps to consider the Eligible Entrant's point of view, taking into account any facts or evidence they put forward, and to respond to it fairly within a reasonable time. In all other respects, the Promoter's decision in connection with all aspects of this Competition is final.

Privacy

28. The Promoter may collect Personal Information about Eligible Entrants to include them in the Competition, award Prize(s) (where appropriate) and use the information to assist in improving its goods and services. If the Personal Information requested is not provided, Eligible Entrants cannot participate in the Competition and are deemed ineligible. If the Promoter collects an Eligible Entrant's Personal Information, the Promoter will provide to the Eligible Entrant, at time of entry into the Competition, a collection statement that details the Personal Information being collected, the purpose of its collection, where the Personal Information will be stored and how it will be shared with third parties. The collection statement will comply with the Promoter's disclosure obligations under the *Privacy Act 1988* (Cth).
29. Eligible Entrants can gain access to, update or correct any of their Personal Information held by the Promoter by contacting privacy@au.mcd.com or PO BOX 392, Pennant Hills NSW 2120. All Personal Information will be treated and stored and disclosed by the Promoter in accordance with the Promoter's Privacy Policy. A copy of the Promoter's Privacy Policy may be obtained at mcdonalds.com.au. These Conditions of Entry will prevail to the extent of any inconsistency between these Conditions of Entry and the Promoter's Privacy Policy.
30. McDonald's is committed to helping its customers make informed decisions about their food and beverage choices. McDonald's provides healthier food and beverage options for adults and children and ensures nutritional information is easily accessible to its customers on its websites (mcdonalds.com.au), in its restaurants and, if possible, on product packaging.
31. In these Conditions of Entry: "**Consumer Laws**" means Schedule 2 of the *Competition and Consumer Act 2010* (Cth) in Australia. "**Immediate Families**" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or cousin. "**McDonald's**" means McDonald's Australia Limited (ABN 43 008 496 928) of 21 – 29 Central Avenue, Thornleigh, New South Wales 2120. "**Personal Information**" means, for the purpose of the *Privacy Act 1988* (Cth), information or an opinion about an identified individual, or an individual who is reasonably identifiable, whether the information or opinion is true or not and whether the information or opinion is recorded in a material form or not.

32. Privacy Collection Statement

McDonald's Australia Limited (ABN 43 008 496 928) (**McDonald's**) collects personal information when you enter the promotion so that you can participate in the promotion and we can contact you, administer the promotion, manage our relationship with you, provide you with products, services and information, develop and improve our services, obtain feedback, and for purposes otherwise required or permitted by law. By entering, you agree that McDonald's may (directly, or via its third party suppliers) collect and use your personal information to enable you to enter the promotion, and to award prizes. Your information may be shared with our related bodies corporate, franchisees, suppliers, promotional partners, trusted third parties (included but not limited to authorised dealers for select prizes, data servers, and email providers) and parties otherwise required or permitted by law, in Australia or overseas countries which may include the USA, Japan, Malaysia, & Singapore. Failure to provide Personal Information may mean you are unable to enter the promotion, access certain content, products or services. Our Privacy Policy contains information about: (i) how you can access and correct your personal information; (ii) how you can lodge a complaint; & (iii) how a complaint will be handled. You may contact us via email: privacy@au.mcd.com or post (Attn: Privacy Officer), PO Box 392, Pennant Hills NSW 2120.