

CONSUMER GAME OF CHANCE COMPETITION

SCHEDULE TO CONDITIONS OF ENTRY

Competition	McDonald's Australia McGold Consumer Promotion
Promoter	McDonald's Australia Limited (ABN 43 008 496 928) of 21 – 29 Central Avenue, Thornleigh, New South Wales 2120; telephone: (02) 9875 6666.
Competition Period	The Competition commences at 12.01am (AEST) on 1 September 2026 and closes at 11.59pm (AEST) on 30 September 2026
Eligible Entrants	Entry is only open to residents of Australia aged 15 years or older who visit a participating restaurant during the Competition Period, possess a compatible smartphone with the MyMacca's App ("App") installed, and have an active email address, in order to be contacted should they win the prize. Your use of the App (and, consequently, participation in this Competition) is subject to the terms and conditions which apply to the App, available at mcdonalds.com.au/mymaccas-terms-and-conditions App users must be on an operating system of IOS 16 or higher, or Android 10 or higher in order to enter. Entrants under the age of 18 must have parent/guardian consent to enter.
Participating Restaurant(s)	The Competition will be conducted in all participating restaurants of the Promoter in Australia.
Eligible Products	Each specially marked Golden Deal available in the MyMacca's App and/or any other food or beverage menu item in the MyMacca's App (excluding Ronald McDonald House donations or merchandise). Excludes orders made via McDelivery or third-party delivery providers (Uber Eats/DoorDash).
Entry Mechanic	To automatically enter the Competition, Eligible Entrants must, during the Competition Period: 1. Download, install and launch the MyMacca's App on their compatible mobile device. The application is available free of charge and can be downloaded via the Apple App Store for Apple iPhone devices or via Google Play for Android device; 2. Opt-in to the Competition via the pop-up available in the MyMacca's App; and 3. Purchase an Eligible Product via the App from a Participating Restaurant (Eligible Transaction). Electronic receipts must be retained as proof of purchase. Eligible Entrants will automatically be entered into the Competition once their Eligible Transaction via the App is processed. Electronic receipts must be retained as proof of purchase. If you don't produce your electronic receipt as proof of purchase for all entries when

	asked, the Promoter may disqualify all of your entries, and you will lose any right to the prize. *By making an Eligible Transaction, Eligible Entrants agree to be contacted in connection with this promotion, including if they are a winner. The Promoter is not responsible if your mobile device is not sufficiently capable of using the App or completing an Eligible Transaction.
Excluded Transactions	Products purchased and transactions made not in accordance with the Entry Mechanic (including, but not limited to, orders made via McDelivery via the MyMacca's app, or orders via the Macca's Website, or via third-party delivery platforms such as DoorDash or Uber Eats) are not Eligible Products for the purposes of the Competition.
Entry Limit	Multiple entries permitted, however there is a limit of one (1) entry per Eligible Entrant per day during the Competition Period. For clarity, if an Eligible Entrant makes multiple Eligible Transactions in one day, only one (1) entry will be received for that day.
Draw	All eligible entries received by the Promoter during the Competition Period will be entered into the draw. There will be eight (8) Major Prize winners and forty (40) Minor Prize winners determined in respect of this Competition. There will be one (1) draw to determine the eight (8) Major Prize winners and forty (40) Minor Prize winners, taking place at 11am (AEDT) on 13 October 2026 at Creata, 6/3 Central Avenue, Thornleigh NSW 2120. The first eight (8) valid entries drawn at random will each win one (1) Major Prize. The subsequent forty (40) valid entries drawn at random will each win one (1) Minor Prize.
Winner Notification	Each winner will be notified via email within 7 days of the draw. Entrants are responsible for having ongoing access to their nominated email. If you win the Prize, you must follow the prompts in the email notification you receive to confirm your personal information, and complete any relevant winner verification documentation provided by the Promoter.
Unclaimed Prize Draw	Prize claim date: By 5pm (AEDT) on 1st November 2026. If a Prize is unclaimed or the winner has not provided the information required above by the Prize claim date above, or if, after making all reasonable attempts, the Promoter can't contact a winner by the Prize claim date above, the relevant entry/ies will be discarded and the Promoter will either re-award the Prize/s to reserve entrant/s and/or the Promoter will hold an unclaimed Prize draw at 11am (AEDT) on the 4th November 2026 at Creata, 6/3 Central Avenue, Thornleigh NSW 2120 to randomly distribute the Prize/s in descending order of value to other valid entrant/s.

	If any Prize remains un-won at the end of this Competition, or if the Prize winners cannot be found, that information will be published on the Promotional Site on 4 December 2026.
Promotional Site	https://www.mcdonalds.com/au/en-au/competitions-terms-and-conditions.html
Publication	The first initial, surname and post code of each winner will be published on the Promotional Site within 14 days of the final Draw. In the Unclaimed Prize Draw (if any), the first initial, surname and post code of any such winner will be published in on the Promotional Site within 14 days of the Unclaimed Prize Draw.
Prize(s)	Major Prizes: There are eight (8) Major Prizes available to be won. Each Major Prize is one (1) McGold Card, valued at \$62,400 (including GST) (subject to the exercise of the fulfilment options below). There is a limit of one (1) Major Prize per person, excluding residents from South Australia. The Major Prize will be delivered in either of following manners, where the winner will be contacted before the conclusion of the first year to decide on the following fulfilment options. <u>Option One: McGold Card for 40 Years</u> Each Major Prize winner, subject to verification, will receive a McGold Card which entitles them to McDonald's "for Life" (for the winning card holder only), based on up to two meals per week (valued at \$30 per week) for forty (40) years. One (1) x McGold Card with a value of \$62,400 valid for 40 years. <u>Option Two:</u> One (1) x McGold Card with a value of \$1,560 valid for 1 year, and \$20,000 cash that will be paid by the Promoter by electronic funds transfer to the winner's nominated Australian bank account, held in the winner's name. For clarity: • You are responsible for providing the correct Australian bank details to the Promoter in order to receive the Prize. The Promoter will not replace or retransfer the funds in the event you provide incorrect details, except if the error was due to fraud or negligence by the Promoter. • The Promoter is not liable for the goods or services you purchase with the cash. Any purchase made constitutes a transaction between you as the holder of the cash and the relevant retailer. • You acknowledge and agree that the Promoter is not a party to that transaction, and is not in any way responsible or liable in relation to that transaction. Any dispute about goods or services purchased with the cash must be resolved with the retailer.

- If at the conclusion of the first year you decide on the McGold Card for 40 Years, then the McGold Card will continue to be valid for a further 39 Years.
- If at the conclusion of the first year you decide on the \$20,000 cash fulfilment option, you be paid the \$20,000 and the McGold Card will be valid until the end of that first year.

Minor Prizes:

There are forty (40) Minor Prizes available to be won.

Each Minor Prize is a 'Macca's for a Year' silver card, valued at \$1,560 (including GST).

There is a limit of one (1) Minor Prize per person, excluding residents from South Australia.

'Macca's for a Year' silver card:

Each Minor Prize winner, subject to verification, will receive a silver card which entitles them to McDonald's "For A Year" (for the winning card holder only), based on up to two meals per week (valued at \$30 per week) for one (1) year.

'McGold' and 'Macca's for a Year' Card Terms and Conditions:

A 'McGold' card and 'Macca's for a Year' silver card is a form of reloadable gift card redeemable only at Participating Restaurants and will be fulfilled by IGO Direct. The gift card is reloaded every 8 weeks with a value of \$240. There is a maximum spend of \$200 per transaction, and not redeemable for cash.

The Prize is also subject to IGO Direct's terms and conditions for gift cards available here: <https://marketing.truerewards.com.au/visa-gift-card-terms/>

The digital VISA card is issued by iGoDirect Group Pty Ltd and Terms & Conditions apply. In order to activate a digital VISA card, you must: a) Have a mobile device which supports Apple Pay or Google Pay; b) Be in Australia with location services enabled on your mobile device; c) Download the True Rewards App, create a membership and accept the terms and conditions of the True Rewards App; and d) Agree to any applicable terms of use, privacy policy and/or any other terms of Apple Pay or Google Pay.

Digital VISA cards are valid for the period advertised on the digital VISA card and in the email containing the digital VISA card, and will expire on the date indicated on the face of the digital VISA card as shown in the True Rewards App.

After the digital VISA card has expired it is no longer valid, and all transactions will be declined. You agree that you have no right to receive a refund of any unused value remaining and that unused value will become True Rewards' property immediately following the expiry date unless True Rewards elects otherwise.

Prize Distribution	The Prize(s) will be provided to each winner within fourteen (14) days of confirmation of the details requested in the winner notification email, as set out above.
Total Maximum Prize Value	Total maximum value of all Prizes awarded in the Competition is \$561,600.
Permit Numbers	NSW Authority No. TP/00246 ACT Permit No: TP26/01844 SA Licence No: T26/1416

CONSUMER GAME OF CHANCE COMPETITION (SIMPLE)

CONDITIONS OF ENTRY

1. Information on how to enter and Prize(s) form part of the Schedule and these Conditions of Entry. These Conditions of Entry must be read in conjunction with the Schedule for the Competition. Entry into the Competition is deemed acceptance of the Schedule and these Conditions of Entry. Capitalised terms and expressions appearing in these Conditions of Entry are as defined in the Schedule or these Conditions of Entry. Unless the contrary intention appears, a reference to the singular includes the plural and vice versa. The Schedule will prevail to the extent of any inconsistency between the Schedule and these Conditions of Entry. If applicable, these Conditions of Entry apply to each Participating Restaurant except where context in these Conditions of Entry indicates otherwise.

Eligibility

2. The Competition is open to Eligible Entrants. The directors, management and employees (and their Immediate Families) of the Promoter, its related entities, corporations or franchisees (if applicable), printers, suppliers, providers and agencies whom are directly associated with the conduct of this Competition are ineligible to enter the Competition.
3. **Eligible Entrants aged under 18 years** must obtain the consent of their parent or legal guardian to enter the Competition and provide Personal Information about themselves (if required). Entrants who are under the age of 18 years and enter the Competition without disclosing (or attempting to conceal) their age (as and where required) and/or do not provide the required parental or guardian consent (as and where required) will be deemed invalid. These Conditions of Entry will bind the Eligible Entrants and any parent or legal guardian who gives their consent (for Eligible Entrants aged under 18 years). If any winner is aged under 18 years, the Prize will be awarded to the parent or legal guardian who consented to the winner entering the Competition, on behalf of the winner, at the sole discretion of the Promoter and that parent or legal guardian must hold the Prize on behalf of the Eligible Entrant and must transfer the unused balance of the Prize to the Eligible Entrant on their attaining the age of 18 years (if applicable).

How to enter

4. Eligible Entrants may enter the Competition during the Competition Period in accordance with the Entry Mechanic. Eligible Entrants must provide all information required to enter the Competition, which may include, but is not limited to, their full name, gender, date of birth, residential address, current and valid email address, contact telephone number and mobile telephone number and, if applicable, the date of purchase of the Eligible Product and the location of the Participating Restaurant where the Eligible Product purchase transaction was made.
5. Eligible Entrants may enter up to the Entry Limit. If multiple entries are not permitted, any subsequent entry after the first valid entry is received will be deemed invalid. If multiple entries are permitted, each entry must be submitted separately and, if purchase is required, must be based on a separate Eligible Product purchase transaction. All entries must independently comply with these Conditions of Entry. Entries received will be considered final by the Promoter. The Promoter accepts no responsibility for late, lost or misdirected entries. Incomplete, inaccurate, erroneous, ineligible or incomprehensible entries will be deemed invalid.
6. **If purchase is required**, each Eligible Entrant must retain and may be required to present proof of purchase of each Eligible Product in order to claim a Prize. An Eligible Entrant may be required to provide to the Promoter proof of purchase for all entries made, upon request by the Promoter. If an Eligible Entrant is unable to provide proof of purchase for all entries made within the required timeframes, then all the entries of that Eligible Entrant will be ineligible and deemed invalid. For each Eligible Product purchased during the Competition Period, proof of purchase, if required, may

include showing the original and providing a copy of the purchase receipt, which must clearly specify where the Eligible Product was purchased and that the Eligible Product was purchased during the Competition Period but prior to entry. Selection of Eligible Products is subject to availability at each Participating Restaurant and based on reasonably anticipated demand. Eligible Products may not be available for sale in all Participating Restaurants at all times during the Competition Period. The Promoter accepts no responsibility for any Eligible Products being unavailable at a Participating Restaurant during the Competition Period.

7. **App entries:** Entries submitted via the App will be deemed accepted at the time of receipt by the Promoter (the time you complete your purchase of an Eligible Product) and not at the time of transmission. Costs associated with entering the Promotion via the App remain an Eligible Entrant's responsibility and may vary depending on the Internet service provider used. Once an entry is submitted, Eligible Entrants acknowledge that the entry may not be withdrawn, altered or deleted (except as and where required by the Promoter). For Internet entries using:
 - a. **Mobile Internet:** Eligible Entrants must have the bill payer's consent to use mobile Internet to participate in the Promotion or their entry will be deemed invalid. Some service providers and mobile devices may not provide access to QR code and/or mobile Internet. Eligible Entrants must check with their service provider if unsure. Downloading and/or accessing mobile content including web-based content may incur data charges. Any external links (such as links clicked through the Apple App Store or Google Play) and promotional application features that require Internet connection may also incur data charges. Eligible Entrants will need to refer to the terms of the contracts with their mobile carrier, usage plan or Internet service provider (as applicable) for costs, as costs vary from plan to plan.
8. The use of any automated entry software or any mechanical, electronic or other means that allows an Eligible Entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that Eligible Entrant invalid.
9. The decision by the Promoter to accept or reject an entry is in the Promoter's reasonable discretion and no correspondence will be entered into.

Winner Determination

10. The first eight (8) eligible entries randomly drawn in the Draw will each win a Major Prize. The next forty (40) eligible entries randomly drawn will each win a Minor Prize. All Prize(s) are subject to the Prize supplier's prevailing terms and conditions of use and these Conditions of Entry (including the Schedule). It is a condition of accepting a Prize that the winner (and their parent or legal guardian, if the winner is aged under 18 years) may be required to sign legal release(s) (including Prize acceptance release(s)) in a form determined by the Promoter in its reasonable discretion.
11. The Promoter may draw additional reserve entries in the Draw and record them (in order) in case an invalid entry or ineligible entrant is drawn or if any Eligible Entrant drawn is unable to accept or declines to participate in a Prize, in which event the Promoter will award the Prize to the first reserve entry drawn and will continue this process until the Prize is awarded. If after this process any Prize(s) are still not awarded, or if any Eligible Entrant(s) drawn cannot be notified, the Promoter will hold the Unclaimed Prize Draw.
12. The Promoter will conduct the Unclaimed Prize Draw to distribute any Prize(s) unclaimed by that date, subject to any written directions given under applicable Australian State or Territory legislation.
13. The Promoter, in its sole discretion, may allocate any Prize(s) or deal with them as it sees fits, in circumstances where insufficient Entries are received.

14. The winner(s) will be notified in writing and published in the Publication (if applicable). Eligible Entrants agree that the Promoter may, in the event they are a winner, publish their name and locality in any media, as required under the relevant Australian State or Territory. The Promoter will take all reasonable steps to notify winner(s). The Promoter's decision is final and no correspondence will be entered into.

Prize(s)

15. The winner(s) will be awarded the Prize(s) except if any winner is aged under 18 years, in which case the Prize will be awarded to the parent or legal guardian who consented to the winner entering the Promotion, on behalf of the winner, at the reasonable discretion of the Promoter and, where applicable, that parent or legal guardian must hold the Prize on behalf of the Eligible Entrant and must transfer the unused balance of the Prize to the Eligible Entrant on their attaining the age of 18 years (if applicable).
16. All Prize(s) are subject to the Prize supplier's prevailing terms and conditions of use and these Conditions of Entry (including the Schedule).
17. All additional costs not expressly stated, but which may be incurred in acceptance and use of the Prize(s), are the responsibility of the winner(s).
18. **Cash Prizes (if applicable)** may be awarded in the form of an EFT transfer to the winner's nominated bank account. Cash transfers may take up to 30 working days to process prior to being ready for collection or postage from the date the Promoter contacts the Winners. The Promoter will not be responsible for any incorrect bank details or account details provided by the Winners.
19. **If any Prize includes a voucher, gift card, debit card, pass or ticket:** Vouchers, gift cards, debit cards, passes and tickets are subject to their prevailing terms and conditions of use, including expiry dates, minimum spend, additional fees and are not replaceable if lost, stolen or damaged.
20. **If any Prize includes food and/or beverage(s):** It is the responsibility of the winner(s) and their companion(s) (if any) to ensure the food and/or beverage(s) included in the Prize(s) is consistent with their dietary requirements. The Participating Restaurant(s) reserve the right to substitute ingredients of the food and/or beverage item(s) as a result of seasonal, supplier or other variability outside the reasonable control of the Promoter. No request by a winner to substitute or vary the Prize will be accepted. Redemption of the Prize(s) is subject to availability of food and/or beverage(s) at the Participating Restaurant(s). and individual food and/or beverage item(s) may not be available at a particular Participating Restaurant(s). The Promoter accepts no responsibility for any food and/or beverage item(s) being unavailable at any Participating Restaurant(s).
21. **General:** Where applicable, the winner(s) and their companion(s) (if any) must conduct themselves in a responsible, courteous and friendly manner at all times whilst participating in the Prize(s). Acceptance of the Prize(s) and participation in the Prize(s) is subject to any prevailing terms and conditions of other Prize supplier(s), and in particular age, health, behaviour and safety requirements. The winner(s) and their companion(s) (if any) must follow all reasonable directions given by the Promoter and any event organiser or Prize supplier during the course of their participation in the Prize(s), including all directions relation to age, health, behaviour, safety and responsible consumption of alcohol (if applicable). The Promoter and any event organiser or Prize supplier reserve the right, in their absolute discretion, to refuse entry into or departure out of the travel destination(s), to disqualify, sanction and/or remove the winner(s) and/or their companion(s) (if any) from the event(s), or to refuse participation in certain activities, on the grounds of inappropriate behaviour, for age, health or safety reasons, or for any breach of these Conditions of

Entry generally. If the winner(s) and/or their companion(s) (if any) fail to participate in the Prize(s) in the manner required, as stated in this condition and in the reasonable opinion of the Promoter, their entry and the balance of the Prize(s) will be forfeited with no compensation payable.

22. The value of all Prize(s) is the Total Maximum Prize Value. The Prize(s) are not transferable or exchangeable and cannot be taken as cash (unless otherwise indicated). The Prize(s) must be taken as offered and cannot be varied or redeemed in conjunction with any other offer. You acknowledge and agree that if a Prize (or element of a Prize) is unavailable for any reason, the Promoter may provide another item of equal or greater value, subject to any necessary approval by the state/territory gaming authorities. The Promoter accepts no responsibility for any tax implications that may arise from Prize winnings. Independent financial advice should be sought. The Promoter accepts no responsibility for any variation in Prize value. All Prize values are the recommended retail price including GST. If, for GST purposes, this Competition results in any supply being made for non-monetary consideration, you must follow the Australian Taxation Office's stated view that where the parties are at arm's length, goods and services exchanged are of equal GST inclusive market values.
23. Eligible Entrants can only enter in their own name. The Promoter reserves the right to request the Eligible Entrant produce (within the requested time) appropriate photo identification or other documentation (to the Promoter's satisfaction, at its sole discretion) in order to confirm the Eligible Entrant's identity, age, residential address, eligibility to enter and claim a Prize, and any information submitted by the Eligible Entrant in entering the Competition, before issuing a Prize (including confirming consent of an Eligible Entrant's parent or legal guardian and the name, age and address of the parent or legal guardian who gave their consent, where an Eligible Entrant is under 18 years of age, if applicable). The Promoter reserves the right to verify the validity of any and all entries and to disqualify any Eligible Entrant for: (a) tampering with the entry process; (b) submitting an entry which is not in accordance with these Conditions of Entry; or (c) engaging in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the Competition. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved. A Prize will only be awarded following any winner validation and verification that the Promoter or its agents require in their reasonable discretion.
24. It is a condition of accepting and participating in the Prize(s) that the winner(s)) may be required to sign eligibility form(s), code(s) of conduct, non-disclosure agreements and/or legal release(s) in a form determined by the Promoter in its absolute discretion. If a winner is under 18 years of age, their parent or legal guardian must also agree to and sign such documents (if requested by the Promoter).
25. If the Competition is not capable of running as planned and/or a Prize (or element of a Prize) becomes unavailable for any reason beyond the reasonable control of the Promoter (including safety or participation delays caused by any disease, epidemic, pandemic), the Promoter reserves the right, in its reasonable discretion, to cancel, terminate, modify or suspend the Competition and/or if necessary to provide comparable Prize(s) (or Prize element) of equal or greater value to the original Prize(s), subject to any written directions made under applicable Australian State or Territory legislation.
26. To the extent permitted by law, the Promoter, its franchisees (if applicable) and its associated agencies and companies exclude all liability (including negligence) except for any liability that cannot be excluded by law (including any applicable Consumer Guarantee under the Consumer Laws), for any direct or indirect injury, loss and/or damage arising in any way out of the Competition. This includes, but is not limited to: (i) technical malfunctions, delays or failures, including those resulting from accessing any materials related to this Competition and any incorrect, inaccurate or incomplete information communicated in the course of, or in connection with, this Competition as a result of any technical malfunctions, delays or failures; (ii) theft, unauthorised access or third party interference; (iii) lost or damaged entries, Prize claims or Prize(s); and/or (iv) acceptance and/or

use of any Prize. Applicable manufacturers and/or distributors should be contacted in regards to all Prize warranty claims (where applicable).

27. As a condition of entering the Competition, an Eligible Entrant consents to, in the event they are a winner, the Promoter using the Eligible Entrant's entry, name, locality, likeness, image and/or voice (including photograph, film and/or recording of the same) in any media for an unlimited period of time (to the extent permitted by law) without further notification, remuneration or compensation for the purpose of promoting, publicising or marketing the Competition (including any outcome), and/or promoting any products or services manufactured, distributed and/or supplied by the Promoter. The Eligible Entrant agrees that, in the event they are a winner, they will participate in all reasonable promoted activities in relation to the Competition and Prize as requested by the Promoter and its agents.
28. A Participating Restaurant may cease to be a Participating Restaurant if circumstances arise due to a pandemic or health crisis, that cause the Participating Restaurant to close or otherwise modify operations. By entering this Competition, you acknowledge and agree that this may occur at any time, without notice to you, during the Competition Period. If you are a winner, by accepting the Prize, you acknowledge and agree that:
- a. the Promoter's (and its affiliates) business operations and requirements may substantially change in the period in which you can use the Prize; and
 - b. to the extent permitted by law, the Promoter shall have no liability to you if:
 - i. Participating Restaurant(s) cease to be Participating Restaurant(s); or
 - ii. any food and/or beverage items changing or becoming unavailable for purchase at any Participating Restaurant(s); or
 - iii. the Promoter experiencing an insolvency event or exiting the Australian market,
- during the period in which you can use the Prize.
29. All queries, issues and concerns in connection with this Promotion are to be directed to the Promoter by completing the Contact Us form on <https://mcdonalds.com.au/contact-us>. All disputes are to be adjudicated by the Promoter.
30. If any dispute arises between an Eligible Entrant and the Promoter concerning the conduct of this competition or claiming the Prize, the Promoter will take reasonable steps to consider the Eligible Entrant's point of view, taking into account any facts or evidence they put forward, and to respond to it fairly within a reasonable time. In all other respects, the Promoter's decision in connection with all aspects of this Competition is final.

Privacy

31. The Promoter may collect Personal Information about Eligible Entrants to include them in the Competition, award Prize(s) (where appropriate) and use the information to assist in improving its goods and services. If the Personal Information requested is not provided, Eligible Entrants cannot participate in the Competition and are deemed ineligible. If the Promoter collects an Eligible Entrant's Personal Information, the Promoter will provide to the Eligible Entrant, at time of entry into the Competition, a collection statement that details the Personal Information being collected, the purpose of its collection, where the Personal Information will be stored and how it will be shared with third parties. The collection statement will comply with the Promoter's disclosure obligations under the *Privacy Act 1988* (Cth).

32. Eligible Entrants can gain access to, update or correct any of their Personal Information held by the Promoter by contacting privacy@au.mcd.com or PO BOX 392, Pennant Hills NSW 2120. All Personal Information will be treated and stored and disclosed by the Promoter in accordance with the Promoter's Privacy Policy. A copy of the Promoter's Privacy Policy may be obtained at mcdonalds.com.au. These Conditions of Entry will prevail to the extent of any inconsistency between these Conditions of Entry and the Promoter's Privacy Policy.
33. McDonald's is committed to helping its customers make informed decisions about their food and beverage choices. McDonald's provides healthier food and beverage options for adults and children and ensures nutritional information is easily accessible to its customers on its websites (mcdonalds.com.au), in its restaurants and, if possible, on product packaging.
34. In these Conditions of Entry: "**Consumer Laws**" means Schedule 2 of the *Competition and Consumer Act 2010* (Cth) in Australia. "**Immediate Families**" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or cousin. "**McDonald's**" means McDonald's Australia Limited (ABN 43 008 496 928) of 21 – 29 Central Avenue, Thornleigh, New South Wales 2120. "**Personal Information**" means, for the purpose of the *Privacy Act 1988* (Cth), information or an opinion about an identified individual, or an individual who is reasonably identifiable, whether the information or opinion is true or not and whether the information or opinion is recorded in a material form or not.

35. Privacy Collection Statement

McDonald's Australia Limited (ABN 43 008 496 928) (**McDonald's**) collects personal information when you enter the promotion so that you can participate in the promotion and we can contact you, administer the promotion, manage our relationship with you, provide you with products, services and information, develop and improve our services, obtain feedback, and for purposes otherwise required or permitted by law. By entering, you agree that McDonald's may collect and use your personal information to enter the promotion & award Prizes. Your information may be shared with our related bodies corporate, franchisees, suppliers, promotional partners, trusted third parties (included but not limited to authorised dealers for select Prizes, data servers, and email providers) and parties otherwise required or permitted by law, in Australia or overseas countries which may include the USA, Japan, Malaysia, & Singapore. Failure to provide Personal Information may mean you are unable to enter the promotion, access certain content, products or services. Our Privacy Policy contains information about: (i) how you can access and correct your personal information; (ii) how you can lodge a complaint; & (iii) how a complaint will be handled. You may contact us via email: privacy@au.mcd.com or post (Attn: Privacy Officer), PO Box 392, Pennant Hills NSW 2120.