

Jaam Restaurants Ltd

Section 172(1) statement

The director believes they have acted in a way they consider in good faith and to promote the success of the company for the benefit of its members as a whole (having regard to the stakeholders and matters set out in s172(1) (a-f) of the Companies Act).

The success of the Company is the driving factor behind all decisions made by the Director. Decision making processes are structured to enable the Director to evaluate the merit of proposed business activities and the likely consequences of its decisions over the short, medium, and long term.

Our employees

Our people are key to our success. That is why we work hard to create jobs and opportunities for all our people, regardless of gender, age, or life stage. Understanding how our people feel about McDonald's is vital. It helps us ensure that we are giving them the right support to achieve their potential and to serve our customers well. We undertake quarterly surveys with all restaurant crew and managers to drive the conversation about how they feel at work. We also conduct regular "Love to Listen" surveys to check how satisfied our employees are with their jobs.

Our customers

Our customers are the reason for our existence, and we therefore strive to provide high quality food with superior service in a clean and welcoming environment, at a great value. Customers can get in touch to share their thoughts through our social media platforms and communication portals.

Our suppliers

Long-term commitments with our suppliers have enabled them to grow with us and drive positive change within their own businesses. The company recognises that relationships with suppliers are important to its long-term success and is briefed on supply feedback and issues on a regular basis.

Communities and environment

The director carefully manages the company's environmental impact. All our restaurants carry out at least three litter patrols per day. Recycling units are installed around our restaurants, and our paper cups are sent to specialist recycling centres in the UK. Our new paper straws are now 100% recyclable. Working closely with our logistics partner, we have been able to reduce our carbon emissions by using biodiesel made from used cooking oil from our restaurants. We are aware of our responsibility in this area, and 2026 will see the introduction of more initiatives. We support our local communities and make charitable contributions to the Ronald McDonald House Charities UK.

Business Conduct

In all our activities the director requires that our employees and suppliers conduct business with the highest ethical and professional standards by adhering to our Standards of Business Conduct set by McDonald's Corporation.