



# DESIGN A BUSINESS TO SUPPORT THE LOCAL COMMUNITY

## REFLECTION TASK

### We hope you enjoyed the challenge!

To help reflect on the skills you have used and developed through the challenge, please tick the knowledge statement which applies to you below and complete the column with evidence from your lessons.

| IN THE CHALLENGE I...  | EVIDENCE | ✓ |
|--|----------|---|
| <b>Analysed the research report and town map to identify opportunities for businesses in the town</b>                            |          |   |
| <b>Understand what Corporate Social Responsibility means and how it benefits the business and communities</b>                    |          |   |
| <b>Understand why businesses need to act responsibly</b>   |          |   |
| <b>Understand how market research helps enterprises to meet customer needs</b>   |          |   |
| <b>Understand what is entailed in a business plan extract and have practiced writing one</b>                                     |          |   |
| <b>Identified a new business opportunity and showed how it will benefit from supporting a local community need or good cause</b> |          |   |

