



SANTAUVERSE™



Santa's Official
Christmas Crew



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How Santa's Helpers Work Together



Scout Elf

Santa's Scout Elves bring good cheer! Wearing their solid red suits, they help with Santa's Nice List, taking note of Christmas Spirit and reporting back to the North Pole.



Elf Mates

Meet the magical Elf Mates, from the Enchanted Forest of Eternity. As Santa's champions of kindness, they've helped for thousands of years as chefs, cobblers and toy makers.





Elf Pets

Santa's Elf Pets spread warmth
and love all year round.

Each on their own special
mission, they live with families
across the world to play,
snuggle and bring festive joy.



NOORAH®

SNOBIGGIE™

Noorah

This magical Arctic fox can pause time and make snow with a swish of her tail! One of Santa's oldest friends, she helps make his Christmas flight around the world possible.

SnoBoggie Yetis

Introducing the friendliest yetis in the North Pole! As Santa's official toy testers, they use their smashing, bashing and crashing skills to be sure toys, and the joy they bring, will last!





Bogies

These clever charmers help to gather goods and discover materials for Santa's important projects. They're also loyal friends with a playful, mischievous side that's full of surprises!



Santa's Scout Elves have a big job to do.





**They sit, watch and listen, to help make
Santa's Nice List each year.**

But sometimes, it all goes wrong.
Naughty elves are out there
encouraging bad behaviour...





Oy! For goodness' sake!







**But you can trust the crew at Santa's North Pole
because they're all about the GOOD!**



**They can get you on the Nice list,
for GOODness' sake!**

The Scout Elves' pals, the Elf Mates



will help you share good deeds.





**And Santa's cuddly Elf Pets
help his magic to succeed.**





**The yetis might seem scary
but they are really
kind of shy,**

**and their silly Bogie friends
can be so clever when they try!**



**Noorah makes the Northern Lights.
She pauses time each year.**









**So Santa can fly 'round the world
delivering Christmas cheer!**

**Up in Santa's Kingdom,
they're a dedicated team,
'cause boosting Christmas Spirit
is their universal theme!**



**They know how to make you merry,
and they'll help you set things straight.**



**They will get you on the Nice List,
oh, for goodness' sake!**



**Santa's crew is here with cheer,
true helpers by your side.
They'll get you on the Nice List,
so let them be your guide!**

