



Nintendo + ILLUMINATION

THE SUPER MARIO BROS. MOVIE

MARIO'S BIG ADVENTURE

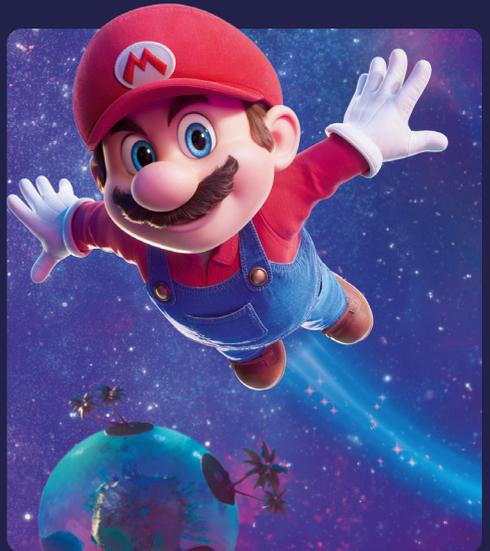


Introducing:





**SCAN
TO EXPLORE
THE GALAXY**



Made for McDonald's 2025
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This is Bowser.

He is the King of the Koopas
and rules over an army of loyal turtles.

He breathes fire and wants
to conquer other kingdoms.

Bowser has found the Super Star.

This Power-Up makes you invincible!

Bowser wants to use the Super Star
to rule the Mushroom Kingdom!





This is Mario.

He is a plumber who lives

in Brooklyn, New York.

He is confident and brave,

and wants to be the best plumber ever!

Mario helps people wherever he goes.

No job—or pipe—is too small or too big

for our hero.



Luigi is Mario's brother.
He is always ready to lend a hand.
Sometimes Luigi gets scared,
but he tries to be brave.





Luigi and Mario ride in an orange van.
They work together as a team as their
own plumbing company.

Mario and Luigi discover
a special pipe beneath Brooklyn.
The pipe leads Mario to
the Mushroom Kingdom.





Luigi gets pulled into
a different kingdom.
He finds himself in a dark world.
Luigi walks to an old house.
It is a haunted castle!
Luigi is very afraid.

Mario meets Toad
while looking for his brother.
Mario asks Toad to
help him find Luigi.
Toad knows who can help!



Toad is fearless and loyal
to Princess Peach.
She is the ruler of the
Mushroom Kingdom.
When Princess Peach
was young,
the Toads raised her.
Now she defends
them all!



Mario meets Princess Peach and learns
that the Mushroom Kingdom is in danger!
Mario offers to help.



Princess Peach trains Mario and teaches him about the special abilities of Power-Ups.





Bowser's followers catch Luigi and bring him to Bowser's airship. Bowser tries to get information about Mario. Luigi does not tell him anything, so Bowser puts Luigi away in a room.

Princess Peach believes they will
need the help of the Jungle Kingdom.
She and Mario decide to go there.
Toad goes with them.



King Cranky Kong is the ruler
of the Jungle Kingdom.

King Cranky Kong says that
if they want his help,
Mario must beat his son
in the Great Ring of Kong.



Donkey Kong is
Cranky Kong's son.
He is a very strong warrior,
but sometimes he does not behave.
Donkey Kong hopes
to be a good leader one day.



Donkey Kong is very strong!





He faces Mario in the Great Ring of Kong.
Mario makes full use of Power-Ups
to win against Donkey Kong.

Mario and his friends need
to catch and defeat Bowser.
Princess Peach designs
an amazing pink motorbike.



Mario creates a red Kart
that is built for speed.
And Donkey Kong builds a powerful
green and yellow Kart.





Mario and his friends
are ready to save the day.
Here we go!



**Enjoy Mario's newest adventure
with all his incredible friends...**

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**THE SUPER
MARIO
GALAXY
MOVIE**

Rosalina, the powerful protector of the cosmos and mother of the Lumas.





The Lumas are the sprightly
and adorable star children of Rosalina
who love a good bedtime story.

Everyone's favourite friend, Yoshi and his signature moves prove to be key factors in helping Mario and Luigi on this adventure through space.





Bowser Jr.
may not be his dad's size,
but he has the ability to summon
anything from living creatures
to massive vehicles with
his powerful magic paintbrush.

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THE SUPER MARIO GALAXY MOVIE

**Meet Mario, Luigi and all their friends
as they go on a big adventure!**



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