

Communities  
Grow with  
**McDonald's**





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# Growth & Development

McDonald's currently has more than 38,000 restaurants in 120 countries, with approximately 14,000 in the United States. McDonald's goal is to be a modern, progressive burger and breakfast restaurant. McDonald's will achieve this by delivering quality food, outstanding service, and a contemporary customer experience through modern designs and the implementation of Mobile Order and Pay and self-ordering kiosks. We continue to grow our brand by building new restaurants.

Whether you visit a McDonald's in your local neighborhood, an airport, mall, or tollway location, we strive for every customer in every restaurant to have an exceptional experience every time.

## McDonald's USA Development Overview:

<b>120</b> new restaurants to open	<b>Over 12,983</b> already modernized restaurants installed Experience of the Future	<b>≈ 11,620</b> restaurants have been remodeled since 2010 program inception
<b>268</b> new restaurants were opened or relocated in the past 5 years	<b>408</b> restaurants were rebuilt in the last 5 years	<b>≈ 13,118</b> restaurants are currently modernized - 13,350 by the end of 2023

<b>McDonald's Unveils Plan to Accelerate New Store Openings in 2023 - Connect CRE</b>	<b>McDonald's Doubles Down On Restaurant Development - Food Business News</b>	<b>McDonald's is Cool Again - WSJ</b>	<b>McDonald's Announces New Growth Strategy (mcdonalds.com)</b>
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# Ideal Site Plan Specs

## U.S. Site Criteria

*(Traditional Freestanding\*)*

**Land area:** 44,000 +/- square feet

**Building area:** 4,500 square feet

**Building height:** minimum 21'7"

Corner or corner wrap with signage on two major streets

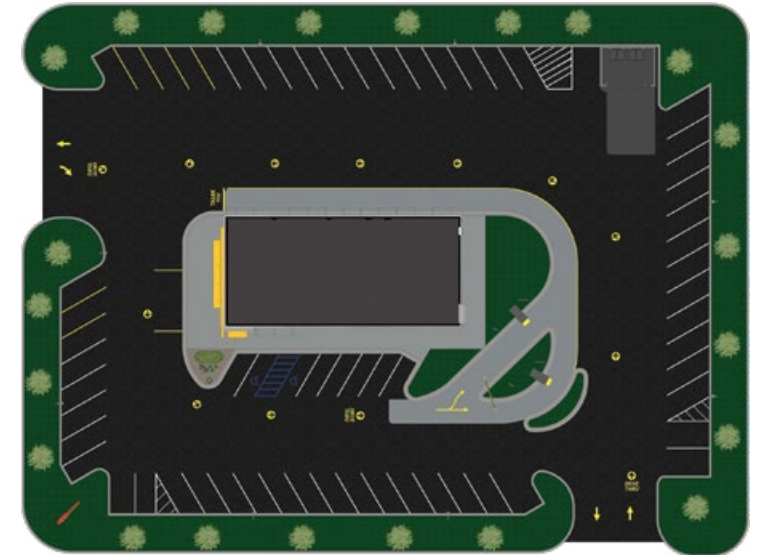
Signalized intersection

On-site parking

At McDonald's, we strive to be more than just a restaurant – we're a first job for many, a community partner, a model for other restaurants around the world, and a company seeking new ways to fulfill our mission to be our customers' favorite place and way to eat and drink.

Find out more about McDonald's by visiting  
**[www.mcdonalds.com](http://www.mcdonalds.com)**

Follow us!  **Twitter** and  **Facebook**

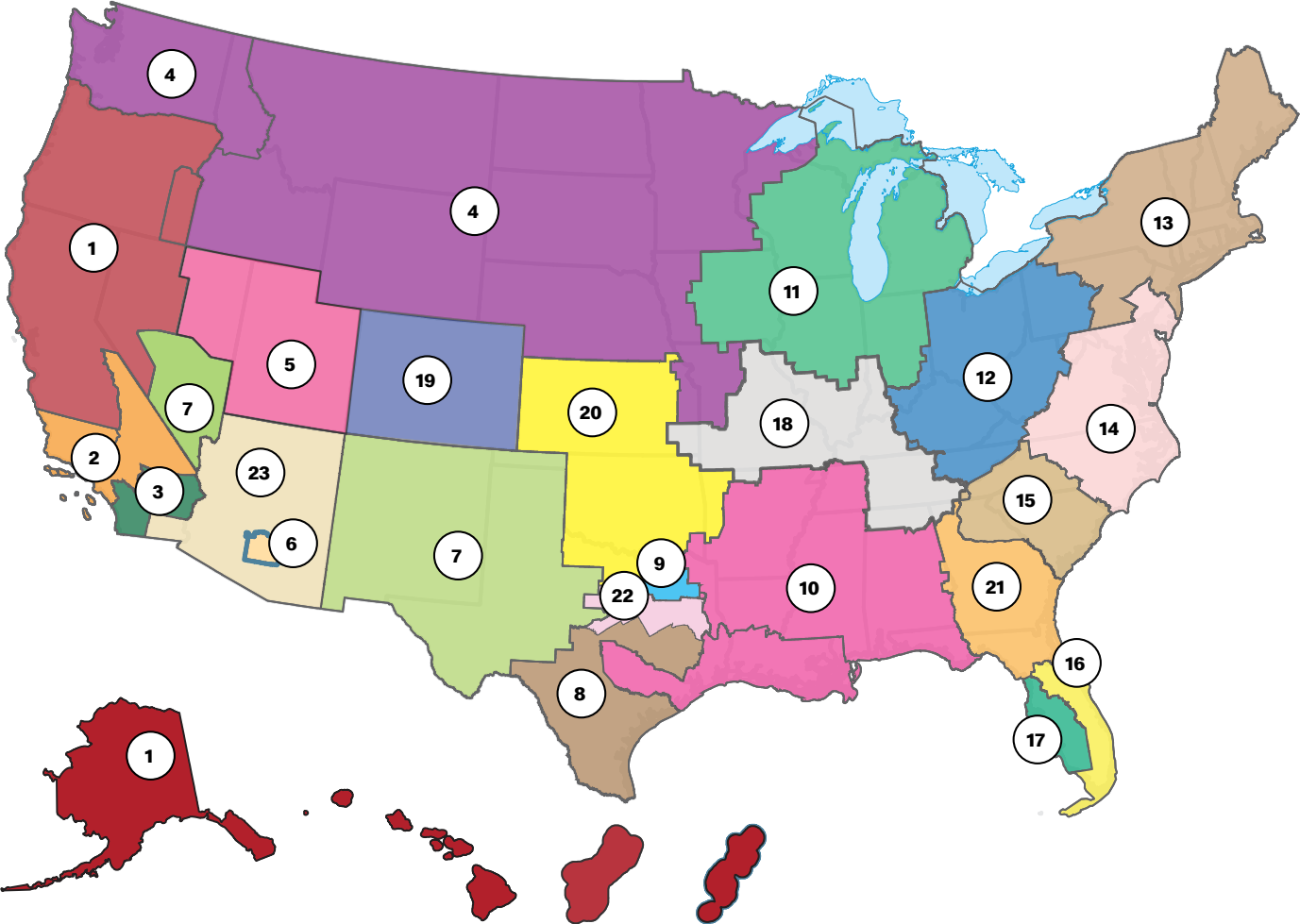


# Real Estate Map & Contacts

The Real Estate Community of Expertise is responsible for executing the U.S. new store strategy and continuing to build on our portfolio of 14,000 of conveniently located restaurants.

**Vikki Seward**  
Director of Real Estate - West

**Meredith Lenoir**  
Director of Real Estate - East



## Real Estate Manager Contacts

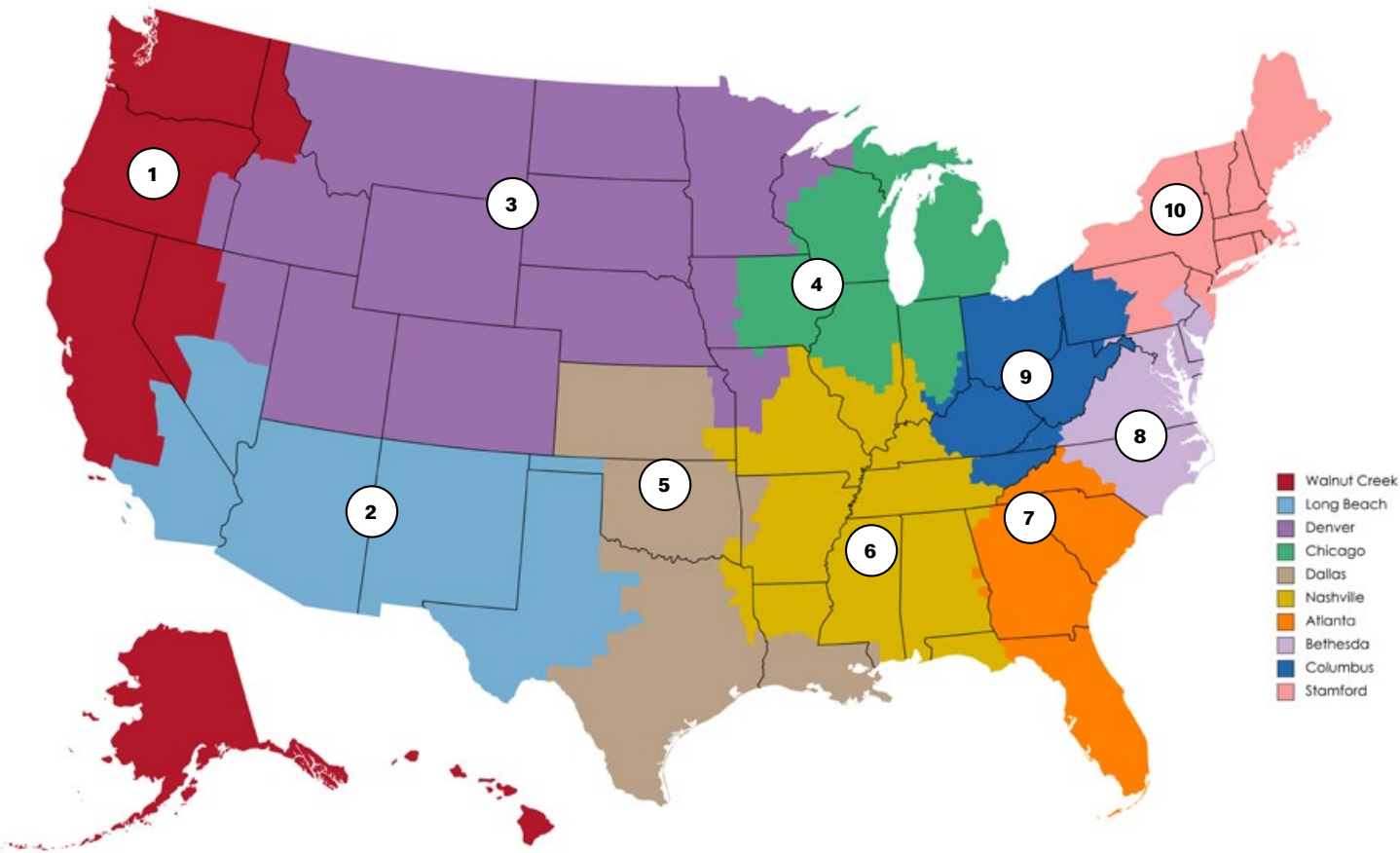
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# Asset Management Territories

The Asset Management Team is responsible for managing the Leased portfolio of McDonald's locations throughout the U.S. The team works diligently with landlords to maintain high standards for our contract terms and manage lease tenure and purchase options to ensure operating longevity.



**John D'Anna**  
Director of Asset Management

## Asset Manager Contacts

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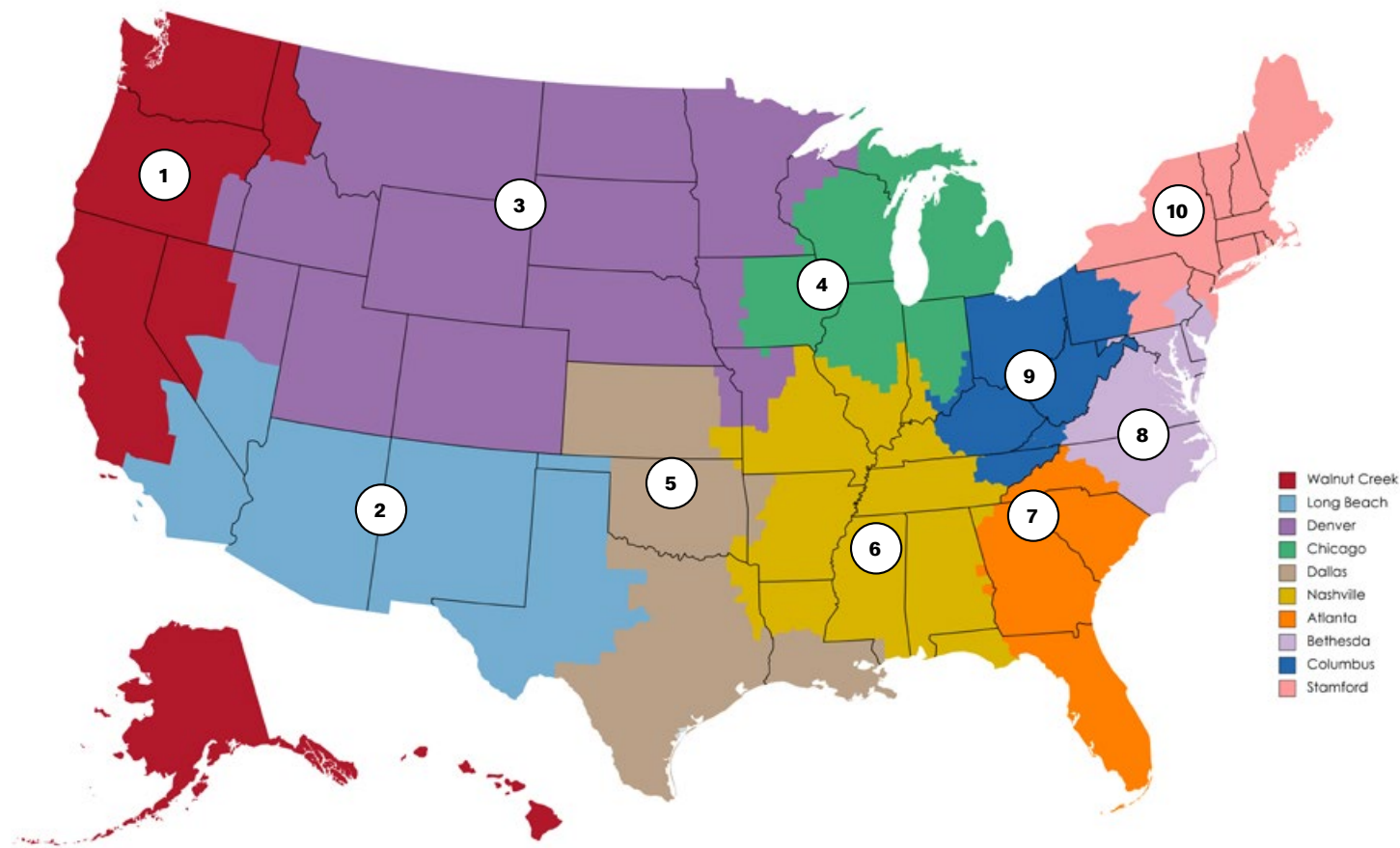
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# Portfolio Management

The Portfolio Management Team is responsible for overseeing McDonald's 14,000 existing locations in the US. This includes owned and leased assets within the portfolio and any real estate matters that could impact the operations of an existing restaurant.



## Portfolio Management Contacts

- |   |  |
|---|--|
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# U.S. Construction and Design Contacts

## U.S. Corporate Construction Contacts

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## McDonald's Restaurant Design Group Contacts

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# McDonald's Global Development Contacts

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## Additional Resources

### [Excess Property Team Email](#)

Interested in a closed location? Choose the previous link or email: [us-excess.website.inquiries@us.mcd.com](mailto:us-excess.website.inquiries@us.mcd.com)

### [Becoming a Franchisee](#)

Want to learn more on how to become a franchisee? Choose the previous link or go to URL: <https://www.mcdonalds.com/us/en-us/us-franchising/acquiring.html>

## We Are Hiring

### [Open Jobs/Corporate Careers](#)

Interested in working with us in the corporate office or providing support in the field? Choose the previous link or go to the URL: <https://careers.mcdonalds.com/main/us/corporate>



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