

Make your mark:

Your path to becoming a
McDonald's Franchisee



Why McDonald's

Proven system

For more than sixty years, McDonald's has been a global brand focused on the future to ensure the restaurant experience continues to be world class.

The most recognizable brand in the world

McDonald's provides its franchisees and more than 38,000 restaurants with the resources and support they need to thrive.

World-class training

We devote significant time and resources to our highly regarded training and evaluation program for new applicants, and we offer tools and resources for employees of a franchisee to run a restaurant.

Community involvement

We believe we have a responsibility to add value to the communities in which we operate, and we are proud to play an active role in communities across America.

Opportunity to build a legacy

Our heritage is built upon generations of franchisees, customers and employees. We offer the Next Generation Training Program to allow our franchisees to bring qualified family members into the business.

What it takes

The opportunity to enter the Franchisee Training Program is based on your ability to:

- *Meet a recommended investment minimum of \$750,000 in non-borrowed, unencumbered personal funds as McDonald's does not allow partnerships or investors; this amount is inclusive of at least \$100,000 for working capital generally required for each restaurant, plus a recommended \$75,000 for relocation
- Divest of all existing business interests
- Devote full time and best efforts in the business
- Commit to an extensive 6-12 month training program that includes your ability to work a number of different day-parts and days a week depending on restaurant operating hours
- *Be willing and able to relocate, we will ask that you rank your top 10 states in order of preference; geographic preference is a crucial portion of the candidates consideration for admittance into the program

Let's get started

Our selection process:

- 1 Application
- 2 Phone interview, background/credit check
- 3 Panel interview
- 4 Financial/asset verification
- 5 Review of legal documents to enter training program

Visit our franchisee page to learn more, hear from our franchisees and obtain an application

Scan the QR code or go to:

mcdonalds.com/us/en-us/us-franchising.html

or email **franchising@us.mcd.com**



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*This minimum does not guarantee that you will become a McDonald's Franchisee nor does it guarantee purchase of a restaurant(s) in certain geographies. For consideration for opportunities to own multiple restaurants and/or restaurant(s) in certain geographies if you become a McDonald's Franchisee, higher investment may be required. Availability of restaurant opportunities varies, and some states may not have current openings. Note: Foreign-held funds will not be considered within any of these amounts. Additionally, funds allocated from an applicant's primary residence real estate holding will only be considered after meeting the minimum \$750,000 recommended minimum. McDonald's, in its sole discretion, reserves the right to make exceptions to the above recommendations.